



challenges.

# Books24x7<sup>®</sup> Collections

Today's dynamic business climate commands a work force to know and do more,

often demanding immediate knowledge and expertise. But growing responsibili-

ties, unplanned obstacles, new business requirements, complex technologies and a host of other daily issues often require immediate know-how that workers may

not possess. These interruptions to the workflow can occur constantly during

the course of any business day, sending employees on a quest for information

to answer questions, understand complex matters or gain insight into business

"Ever since we started using Books24x7 for training purposes, I have found that it is a more valuable training resource to me than any of the other options available to me. Books24x7 contains one of the most comprehensive libraries of relevant and up-to-date content that I have found and I can access it easily and on my own schedule. It has become the solution to my training dilemma!"

BOOKS24X7 USER Software Development Coordinator

Since the ability for employees to acquire and apply knowledge at the speed of business is critical for success, companies are looking for ways to help their work force "learn as they go" with resources that are trusted and authoritative; have applicable information to help drive business; address the different learning needs whether it's problem solving or skill development; are easily accessed when and where needed; and can pinpoint the right information and deliver just enough, just in time.



# Industry's Best Intelligence

"On an enterprise level, [Books24x7] is a great way to provide employees with the information they need, when they need it and where they need it."

**FCONTENT MAGAZINE** 



# AnalystPerspectives™

Fast insight into the research and opinions of leading technology analyst firms.

This collection contains two types of content — original and exclusive summary reports prepared by Books24x7, and the full-text of premium analyst content licensed from leading analyst firms. Sample topics covered:

- Enterprise IT
- SOA, SaaS & Cloud Computing
- Mobile
- Social Networking & Web 2.0
- Sustainability/Greening
- Security
- IT Management
- And more

# Books24x7 en Español

A focused collection of books published in the Spanish language.

This Spanish-language collection is a specialty offering of books published in the Spanish language covering desktop skills, management, IT and other technical disciplines. Topics include:

- Business Basics
- Project Management
- Mobile

- Operating Systems
- Technical Development
- And more

#### BusinessPro™

Key business content for corporate professionals.

BusinessPro covers all aspects of corporate performance support, professional development and key business topics with content from the industry's leading business publishers. BusinessPro topics include:

- Change Management
- Coaching & Mentoring
- Communication/Negotiation
- Diversity
- Employee Training & Development
- Finance & Accounting
- International Business
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- Project Management
- Quality Management & Six Sigma
- Recruitment, Hiring & Compensation
- Sales & Marketing
- Strategy
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# EngineeringPro™

### A reference solution for scientists and engineering professionals.

Provides scientists and engineers across all disciplines with a reliable, quick and easy online resource that addresses the daily challenges they face, regardless of their field of expertise.

- Aerospace
- Bioengineering
- Chemical
- Civil Engineering
- Electrical & Electronic Engineering
- Environmental Engineering
- Industrial Manufacturing & Operational Systems

- Materials
- Marine
- Mechanical Engineering
- Nanotechnology
- Petroleum
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- Telecommunication

# ExecBlueprints™

# Insight and guidance on pressing strategic issues.

ExecBlueprints provides unique industry perspectives from a diverse author base that includes executives from Fortune 1000 companies and high growth companies, expert consultants, lawyers and senior leaders from top global companies. ExecBlueprints include five practice areas:

- Corporate Management Strategies
- Human Capital Management Strategies
- Legal & Financial Strategies
- Sales & Marketing Strategies
- Technology Strategies

#### ExecSummaries™

#### Quick insight for business thought leaders.

ExecSummaries includes summaries of the best books on leadership, business strategies and practices, current operational methods, management trends and more.

- Customer Service
- Finance & Accounting
- Hands-On Management
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# Trusted Information Online, On-Demand

"We wanted to move to a model where we could give people access to the knowledge they need—as and when they need it. Books24x7 fits this model perfectly."

CHARLES JENNINGS Former Head of Global Learning, Reuters

# ElémentsEssentielsFrançais™

# French-language collection covers business and technology basics.

This collection of books published in the French language cover a variety of professional, technology and business topics including:

- Business Basics
- Desktop Applications
- Operating Systems

- Project Management
- Technical Development
- And more

#### FinancePro™

# A trusted resource for financial professionals in a changing economy.

FinancePro<sup>™</sup> offers financial professionals instant access to relevant, reliable information on a variety of financial topics that are needed in today's global, economic environment:

- Auditing
- GAAP & IFRS
- Investment Management
- Planning & Budgeting
- Risk Management
- Sarbanes-Oxley Compliance

#### **German Collections**

#### Three collections published in the German language.

Books24x7's German collections are specialty collections of books published in the German language covering desktop skills, management, IT and other technical disciplines. The three collections include:

- German Desktop—Office and desktop applications, including Microsoft Office® 2007
- German IT—A wide range of IT and technology topics
- German Complete—All German titles, including desktop applications plus business skills and other topics

#### GovEssentials™

#### Meeting the knowledge and information needs of the government work force.

With GovEssentials, readers can search, browse and view every word, graphic and table from hundreds of government focused titles. GovEssentials covers many pertinent areas and subjects, including:

- Acquisition & Contracting
- Budget & Financial Management
- E-Gov & Information Technology
- Foundations of Government
- Human Capital
- Security & Homeland Defense



# Mobile Learning Solutions



### ITIL® Powered by Books24x7

The most widely accepted approach to IT Service Management in the world. ITIL® Powered by Books24x7 contains the official ITIL curriculum guides consisting of both ITIL Version 2 and Version 3. ITIL is the most widely accepted approach to IT Service Management (ITSM) in the world, providing a best practices framework that enables businesses to deliver high-quality IT services and manage IT operations more effectively.

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- And more

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- Desktop & Office Applications
- Databases
- Enterprise Computing
- Graphic Design & Multimedia
- Hardware
- IBM Technologies
- Internet & Web Development

- Operating Systems
- Oracle Technologies
- Networks & Protocols
- Programming Languages
- Security
- Software Engineering
- Telecommunications

# ManagerSuite™

# Combines ExecBlueprints, ExecSummaries and BusinessPro.

Provides concise, easy to absorb, practical information to help organizations address pressing strategic issues. ManagerSuite is geared toward the needs of supervisors, team leaders, managers, directors, high potential employees and fast trackers who care about managing projects, leading teams, mentoring, ensuring clear communication channels and driving measurable results.

# Features & Benefits

# **Targeted Searching**

With keyword searching our patented search technology identifies the best titles and pinpoints the most relevant sections, so users can find the information they need. Not only are titles listed in relevant order, but top sections hits for each title are also relevancy ranked and displayed beside the title.

# Personal & Corporate Folders

Users can place content pertinent to their jobs, projects and interests in personal folders for quick retrieval. They can also bookmark a page or attach a note to a specific paragraph for personal reference. Corporate managed folders, notes and bookmarks can deliver suggested or required reading to employees.

# **Corporate Topics**

Custom corporate topics allow you to create a topic tree aligned to corporate initiatives, business units, learning programs, competency requirements or any other corporate need.

# Mobile Access with Books24x7® On the Go™

Access the Books24x7 On the Go mobile site with your Internet-enabled mobile device. Optimized for viewing on any mobile device, this special site offers rich functionality with search, browse, complete site and book navigation and access to bookshelf folders.

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A subscription-level option that enables users to download entire chapters in PDF format.

# **Web Services**

Web services enable organizations to integrate topics, search and title metadata into their corporate portals.

#### Browse

Our expertly-designed topic hierarchy and title classification scheme ensures comprehensive and easy access to subject content. With just a few clicks, you can browse a list of titles available on a specific topic.

# **Navigate**

Navigation aids and markers are consistently available, providing single click access from title-to-title, chapter-to-chapter and section-to-section. Advanced linking jumps you right to the content referenced — eliminating multiple steps to locate cross-references, indexed and glossary terms, figures, tables, footnotes, answers to questions and more.

#### **New Title Notification**

Our new title notifications alert you to new titles added weekly. Alternatively, you can set up RSS feeds to automatically be alerted of new content added to the site. Both options allow you to customize alerts for specific content of interest.

#### LiveTables™

With LiveTables users can download any table into the most commonly used spreadsheet applications for personal manipulation and use. Data can be sorted, formatted, charted or otherwise managed by the features in their spreadsheet program.

### Usage Reports

A robust reporting utility enables companies to run ad-hoc usage reports periodically or for a specified time period.

#### Collaboration Link

Using our share tool, colleagues can share a page URL and collaborate with one another via any messaging system.

#### OfficeEssentials™

Support for general computer problems that interrupt the daily workflow.

With OfficeEssentials users receive clear instructions and quick answers to questions on a wide range of office applications, graphic programs and general computer usage titles:

- Desktop Applications
- Internet & Web
- General Computing

- Graphics & Design
- Handheld Devices
- Operating Systems

# Well-BeingEssentials™

Address the work-life and health concerns of the entire enterprise.

Complements corporate employee assistance program initiatives by providing a resource for employees to research and understand topics of importance to them. Well-BeingEssentials covers issues pertaining to daily living, family and care giving, health & wellness and working smarter, and includes numerous topics such as:

- Career Development
- Health & Fitness
- Parenting

- Personal Finance
- Relationships
- Work-Life Balance



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