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Quick insight from top thought leaders

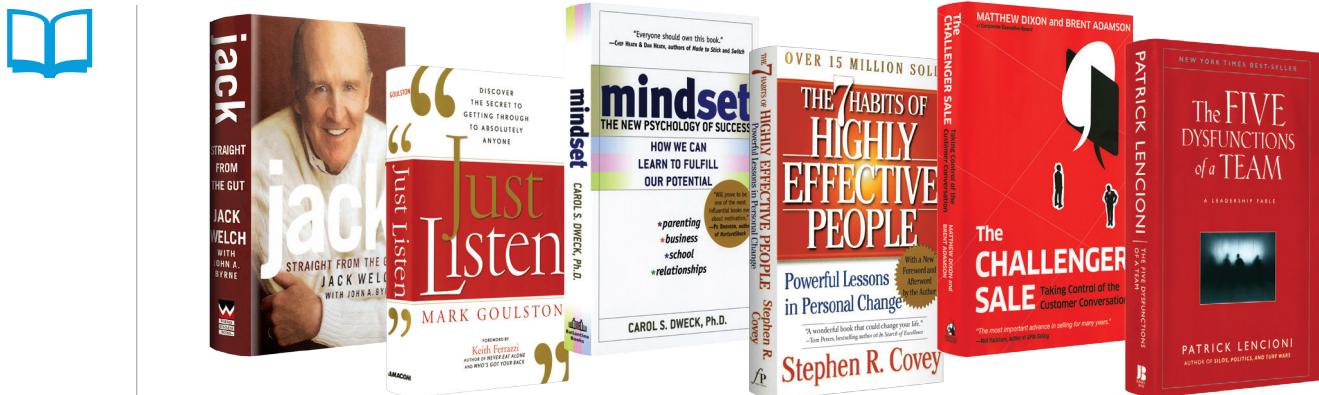
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High-level overviews for busy professionals

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- *The Challenger Sale: Taking Control of the Customer Conversation*
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Benefits

Professionals can quickly and easily gain insight into the best thinking and practices in business today.

The salient points and ideas of full-length books by top authors are expertly encapsulated into digestible summaries.

Busy professionals can quickly grasp concepts and incorporate the best practices into their initiatives.



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